



The
SANTA CLAUS
Parade

SPONSORSHIP OPPORTUNITIES

Be part of the Christmas magic!

Santa is coming to Whitchurch-Stouffville! Join us and celebrate the season as we lead our first ever evening parade. A cavalcade of lights, floats, bands and more will make their way down Main Street, to delight families of all ages. The Whitchurch-Stouffville Santa Claus Parade will be a spectacle that is sure to attract visitors from across the region.

Sponsorship Levels

Santa Sponsor

\$2500

SOLD

Santa Sponsor is a Car Dealership

- ◆ Single Sponsor of the Santa Float
- ◆ Logo and your provided banner included on Santa's float
- ◆ Logo on Parade Website (www.stouffvillesantaclausparade.com)
- ◆ Weblink on Parade Website (www.stouffvillesantaclausparade.com)
- ◆ Complimentary Float Entry in Parade
- ◆ Extensive media promotion as Santa Sponsor, with prominent logo in all marketing materials (including newspaper print ads in Stouffville and Markham, posters, event program, Town website, event websites).
- ◆ Recognition by MC during the parade

Gold Sponsor

\$2000

- ◆ Logo on Parade Website (www.stouffvillesantaclausparade.com)
- ◆ Weblink on Parade Website (www.stouffvillesantaclausparade.com)
- ◆ Complimentary Float Entry in Parade
- ◆ Company banner in the Parade (banner is produced by the parade and held by Parade Volunteers)
- ◆ Extensive media promotion as Gold Sponsor, with prominent logo in all marketing materials (including newspaper print ads in Stouffville and Markham, posters, event program, Town website, event websites).
- ◆ Recognition by MC during the parade

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Santa is coming to Whitchurch-Stouffville! Join us and celebrate the season as we lead our first ever evening parade. After a cavalcade of lights, floats, bands and more make their way down Main Street, the festivities will continue in Memorial Park. The excitement of the Santa Claus Parade will be followed by a Christmas concert and fireworks finale in the Park which is sure to bring the magic of the holiday to life!

Sponsorship Levels

Silver Sponsor

\$1000

- ◆ Company Listing on Parade Website (www.stouffvillesantaclausparade.com)
- ◆ Company Logo on shared Silver Sponsor banner in the Parade (banner is produced by the parade and held by Parade Volunteers)
- ◆ Extensive media promotion as Silver Sponsor, with logo in some marketing materials (including poster, Town website, event websites)
- ◆ Cross-promotional opportunity, Silver Sponsor Supporter Logo will be sent to you to use on your marketing material as you see fit
- ◆ Recognition by MC during the parade

Bronze Sponsor

\$500

- ◆ Company Listing on Parade Website (www.stouffvillesantaclausparade.com)
- ◆ Company Logo on shared Bronze Sponsor banner in the Parade (banner is produced by the parade and held by Parade Volunteers)
- ◆ Cross-promotional opportunity, Bronze Sponsor Supporter Logo will be sent to you to use on your marketing material as you see fit

If you have an idea for an opportunity which is not outlined above, please contact us to discuss. We welcome creative support and look forward to working with you!

Sponsorship Agreement

Santa Claus Parade 2018

We will participate as follows:

- Santa Sponsor (\$2500) Gold Sponsor (\$2000) Silver Sponsor (\$1000) Bronze Sponsor (\$500)

Company Name (as you wish it to appear in print):	
Contact Name:	
Full Mailing Address:	
Telephone:	
Cell Phone:	
E-mail Address:	
Signature:	
<p>E-mail your company logo to sarah.farrant@townofws.ca. Please send logo in colour as well as black and white (for poster). Please make cheque payable to "The Town of Whitchurch-Stouffville". Send payment along with signed agreement to: Attention: Sarah Farrant, 111 Sandiford Drive, Stouffville, Ontario, L4A 0Z8</p>	

For additional information on sponsorship, contact: sarah.farrant@townofws.ca | 905-640-1910 ext. 2459

